



## **87th Annual VA AHPERD Convention**

November 8-10, 2024

The Founders Inn & Spa Virginia Beach, Virginia

Exhibitor Prospectus

The Virginia Association for Health, Physical Education, Recreation, and Dance



The VAHPERD Convention is held annually in various parts of the state. It brings together approximately 300-500 health, physical education, recreation, and dance professionals from throughout the state.

# It Pays to Exhibit

Access to 300-500 Virginia Educators

Connect with current customers

Create new business opportunities

Increase sales

## Show Details

**2024 Annual Virginia AHPERD Convention Convention Focus:**

Professional development opportunities for Health, Physical Education, Recreation, and Dance professionals from across Virginia for K-12 and college/university levels.

**Convention Dates:** 11/8/24 - 11/10/24

**Exhibitor Dates:** 11/8/24 - 11/9/24

**Exhibits Location:** TBD

**What's included:** Table, 2 chairs, drape and piping (if available)

**\*\*Note:** that electrical is an additional \$40 fee; Internet Connection is an additional \$150 fee.

**\*\*Additional Note:** If paying by credit card, a 3% processing fee will be added to your invoice!

**Total Number of Booths:** 15-20

## Hotel Details

### Founders Inn and Spa

**Hotel Description:**

Set on 26 acres shared with Regent University, our hotel offers a retreat and a conference and wedding venue. We're 16 miles from Virginia Beach waterfront. Additional perks include a seasonal outdoor pool and bar, Flowering Almond Spa treatments, and a pet-friendly environment with an on-site dog park.

**Popular Hotel Amenities and Features:**

Swan Terrace Grill serves choice steaks, fresh seafood, and locally sourced flavors in comfortable indoor and outdoor spaces. Watch your favorite sports on The Commonwealth's large plasma TVs as you enjoy made-to-order burgers, flatbreads, and casual fare with a hearty ale or glass of wine.

**Business, Other Amenities:**

With seamless access to everything you need, the Founders Inn offers a Business Center for our guests and conference attendees on the lobby floor. Workstations with complimentary internet connectivity let you access your email, surf the web and download files as you need. Using time-honored rejuvenation and relaxation techniques, the Flowering Almond Spa specializes in massage and facial treatments and manicure and pedicure services. Spa guests may also access the fitness center and indoor pool.

Schedule	Day/Date	Time
<i>Exhibitor Setup</i>	<i>Thursday 11/7</i>	<i>6pm to 11:59pm</i>
<i>Opening Gala</i>	<i>Friday 11/8</i>	<i>11am</i>
<i>Exhibit Hall Hours</i>	<i>Friday 11/8 &amp; Saturday 11/9</i>	<i>11am - 4:30pm &amp; 7:30am - 3pm</i>
<i>Exhibit Breakdown</i>	<i>Saturday 11/9</i>	<i>3pm to 4pm</i>

**Exhibitor Registration Link:**

<https://forms.gle/bj2ehtmvGJRTVvKP7>

## Booth Fees:

Description	Early Bird Price through 9/15	After 9/15
<b>1 8x16 Premium Booth</b>	<b>\$600</b>	<b>\$650</b>
<b>1 8x8 Booth</b>	<b>\$450</b>	<b>\$490</b>
<b>1 Non-Profit Booth</b>	<b>\$275</b>	<b>\$300</b>
<b>Additional Items</b>	<b>\$150 (Internet Connection); \$40 (Electricity to Booth)</b>	<b>\$150 (Internet Connection); \$40 (Electricity to Booth)</b>

**\*\*Special Note: If paying via credit card you will be charged a 3% processing fee!**



Please visit [www.virginiaahperd.org](http://www.virginiaahperd.org) for more details.

# Booth Benefits

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| <ul style="list-style-type: none"><li>•8' Backwall with drape</li><li>•3' Siderail with pipe</li><li>•Covered and Skirted 6' Table(s)</li></ul> | <ul style="list-style-type: none"><li>•Two Folding Chairs</li><li>•One Table Identification Sign</li><li>•Two complimentary badges per booth</li></ul> |
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**Agreement to Conditions:** Exhibitors and their employees agree to abide by all conditions contained herein. It is understood that the Virginia Association for Health, Physical Education, Recreation and Dance (hereafter referred to as Virginia AHPERD) shall have sole control of the exhibitor area.

**Assignment of Space:** Virginia AHPERD shall assign all exhibit area space, but shall consider the location preference of individual exhibitors as much as possible. Assignments will be on a first paid basis. Your exhibit must be contained within the boundaries of the booth.

**Payment:** Full payment for space must accompany the registration. Make check payable to Virginia AHPERD. Payments for the space shall be made by the exhibitor and mailed directly to: Maria McKeown Virginia AHPERD Executive Director, 2931 Waxwing Circle Roanoke, VA. 24018.

**Cancellation by Exhibitor:** Should the exhibitor be unable to occupy and use the exhibit space contracted for, they should contact Megan M. Gittin as soon as possible at 703-593-6136 or ConvenMGR@gmail.com. All sums paid by the exhibitor, less a \$75 cancellation charge, will be refunded if cancellation is received in writing on or before close of business on September 30, 2024. No refunds will be made if the notice of cancellation is received after September 30, 2024.

**Virginia AHPERD Liability:** Virginia AHPERD undertakes no duty to exercise care, nor assumes any responsibility for the protection and safety of the exhibitor, his/her officials, agents or employees, or the protection of the property used in connection with the exhibit, from theft, damage or destruction by fire, accident or any other cause.

**Exhibitor Liability:** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and defend Virginia AHPERD, its employees, and agents harmless against any claims, losses and damages to persons or property caused by exhibitor's installation, removal, maintenance or use of the exhibitor's premises. Each party to this Agreement shall indemnify, defend, and hold harmless the other party and its officers, directors, agents, and employees from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorney's fees (collectively "Claims"), arising solely out of or solely caused by the indemnifying party's negligence or willful misconduct in connection with the provision and use of Convention Center as contemplated by this Agreement. This paragraph shall not waive any statutory limitations of liability available to either party, including innkeepers' limitations of liability laws, nor shall it waive any defenses either party may have with respect to any Claim.

**Insurance:** In all cases, exhibitors wishing to insure their goods must do so at their own expense. Also, any exhibitor who wishes to make a presentation must provide proof of liability coverage and must submit a presentation form provided to them.

**Registration Policies:** Exhibitors are welcome to participate in educational sessions and activities taking place in the exhibit area, including refreshments and social activities.

## Sponsorship Opportunities

- **Convention Packets (\$400)** - Your flyers (exhibitor provides) will be placed into all the convention attendees registration packets.
- **Email Blast (\$200)** - A carefully designed email will be sent to the entire Virginia AHPERD list-serve (approximately 7,000) featuring your company logo, message, and website link.
- **Advertisement in The Virginia Journal (\$250/\$400)** - A half-page or full-page advertisement will appear in our flagship journal.
- **Virginia AHPERD Webpage (\$300)** - Your company logo and URL will appear on our main page (2 months) or under the sponsorship section of the web-page (one calendar year).
- **Create Your Own Sponsorship (\$TBD)** - If you would like to talk about creating a sponsorship that is not listed, please contact Megan M. Gittin at ConvenMGR@gmail.com or call 703-593-6136.