VAHPERD Board of Director's Meeting

July 25th, 2020 Minutes

Voting Members Present: Leslie Norris, Kari Hampton, Mark Arrington, Lenora Armstrong, Jenna McMahon, Summer Davis, Danielle Christian, Cody Sanders, Rob Lauser, Maria McKeown, Russell Campbell, Meghan McLaughlin, Mark Brandenburger, Joel Tise Brian McPherson, Pamela Washburn, MacKenzie Pigg, Stevie Gray

Voting Members Absent: Jason Runk and Katie Marshall

Non Voting Members Present: Liz Payne and Henry Castelvecchi

Non Voting Member Absent

Guests: Beck Bowers Lanier

Work Session 10-12

Meeting was called to order at 12:11.

President's Comments

Welcome

Review of Robert's Rules of Order Liz Payne, Parliamentarian

The Agenda was approved as presented

The minute's from March 28th 2020 were approved

Announcements

• Summer Series Webinars – over 800 people registered for the free webinars. There is one more session left. We've had members access the replays and had non-members access the replays.

Leslie Meadows, President

- Website Update
 - Website is being updated by your membership and information should be coming out soon
- Safe Route to School information
 - New info for he website within the next week
- VAHPERD Reentry Plan
 - VAHPERD is fine-tuning and is available for review in the drop box.

Reports

Board Reports – in the drop box

• President Leslie Meadows

Past President
 Kari Hampton

• President-Elect (Appointments, dates, theme, etc.) Mark Arrington

Working on committees for next year. If you have a suggestion for a committee member, please send it to Mark.

Executive Director

Henry Castelvecchi

Recommendations

Work on away to deliver the convention in a way that is quality, but not cost a lot of money. This gives the potential for the association to make a profit on the convention, while offering the registration at a lower rate.

Continue to stay fiscally conservative with the budget. We are benefitting now, with lack of funding, from practices put into place many years ago. Stick to the approved \$600k minimum in the investments to help supplement income when needed

Dance
 General
 Health
 Physical Education
 Recreation, Sport and Leisure
 Pamela Washburn
 Mackenzie Pigg
 Summer Davis
 Maria McKeown
 Mark Brandenburger

Revisiting how to use money for convention.

• Student Jenna McMahon

Committee Reports

Structure and Function
 Awards
 Student's awards going out soon

Katie Marshall
Tammy Hanna

Motion

I move that the Legislator of the Year award be approved for Del Mark Keam. Made by the Awards Committee

The motion was approved.

• Nominating Dani Alamode

Other Reports:

DMV Grant Project Manager
 Henry Castelvecchi

Grant has been adjusted to reflect the effects of Covid on the school. Messaging has been retooled to account for prom and graduation.

The Admin fee was rejected from the grant even though the required letter was sent requesting it. The reason that was rejected was because it was not reflected in the budget. This was an oversight in the paperwork

• Executive Director Evaluation

Motion

I move to go into executive session to include only voting members of the Board. Made by Kari Hampton Seconded by Stevie Gray

The motion passed

• ED Ad Hoc Search Committee

Kari Hampton

• Virginia HMM Coordinator

Kari Hampton meets once a month with the HMM national committee. SHAPE America wants people to check out the resources and hopefully do fundraiser later

• Site Selection
Pat Larsen working with

Old Business

Note: 16 voting members present (Jenna McMahon left meeting prior to Old Business)

Health.Moves.Minds

Motion: To enter into a 3-year contract with Health Moves Minds. Agreeing to advertise the program (Tier 1) and to evaluate maintaining or moving to other tiers after this calendar year.

Made by: Kari Hampton Chair of Health Moves Minds Committee

Seconded by: Executive Committee

The Motion Passed

New Business

Motion:

We move to have the 2020 annual convention be a virtual convention.

Made by: Executive Committee and Site Selection Committee

The Motion Passed

Motion:

We further move to allow E & A to negotiate bring options for rescheduling for a future date. Options that have been provided include 1 year for the 2022 convention or if needed 2 years for the 2022 convention and the 2024 convention.

Made by: Executive Committee and Site Selection Committee

The Motion Passed

Motion

We move to change the registration fees for the virtual convention in 2020 to

Professional \$50

Retired \$17.50

Student \$12.50

Moved by Executive Committee

Motion passes

The Meeting was Adjourned at 1:27

09:56:36	From j.mcmahon: hello everyone! Hello beautiful babyyyy!		
09:56:48	From Summer Davis : Hiiiiiii		
09:57:03	From Maria McKeown : Hey Everybody!!		
09:57:19	From mac: Good morning!		
10:04:07	From j.mcmahon: Amen to that! Thanks Leslie		
10:17:54	From Mark Brandenburger: Data is in the dropbox.		
10:22:00	From Henry: Heres the survey link		
https://www.d	ropbox.com/s/z6pw72zup9rwtbc/Site%20Selection%20Committee%20VAHPERD%		
20 Convention	%20Survey.docx?dl=0		
results			
10:27:27	From Mark Arrington: I think it was 47000		
10:32:24	From Mark Brandenburger : Agreed.		
10:32:37	From Danielle Christian : I agree		
10:33:16	From Mark Brandenburger : Yes		
10:34:33	From Maria McKeown: Has the EC discussed price points for a virtual		
convention?			
10:34:54	From VAHPERD : A little		
10:34:56	From Danielle Christian: Would our website have the ability to host a virtual		
convention?			
10:35:24	From Mark Brandenburger: Could we use this as a recruitment tool? Join		
VAHPERD by November 13, and get the virtual conference for free? What expenses would we			
have aside from	m speakers?		
10:36:09	From Summer Davis: Mark that's an interesting idea		
10:37:20	From Danielle Christian: Could we offer more sessions at this point since we		
would be offering a virtual conference?			
10:38:11	From Summer Davis: I could be wrong Danielle, but I don't think offering the		
sessions is the issue, its getting people to present\			
10:38:30	From Danielle Christian : Agreed		
10:39:25	From Danielle Christian: Should we send something out to see if others would like		
to present?			
10:41:00	From Mark Brandenburger: Crowdcast offers secure participants and can host		
thousands it is a paid service. I was impressed with EverFi's Crowdcast last week.			

- 10:41:25 From Maria McKeown: For virtual presentations, do we need to have anything standardized format? I'm just thinking about quality of sound and video that could vary based on what people may have available.
- 10:42:12 From Henry: i was thinking we do a zoom webinar with the presenter, so we would control the format
- 10:42:13 From Danielle Christian : Also, could we have the vendors that usually come to convention still do giveaways as an incentive to be present during presentations.
- 10:42:22 From Henry: similar to the webinars from the summer series
- 10:44:57 From Kari Hampton: Way to call him out Leslie
- 10:47:56 From Maria McKeown: What's the name of that platform you have a call with on
- Monday?
- 10:49:05 From Danielle Christian: Similar to the Phys. Ed. Summit possibly?
- 10:50:50 From j.mcmahon: yes, makes much more sense. thank you
- 10:51:02 From Mark Brandenburger: We could make our own YouTube channel private.

Then the links to the videos would be in a google document. But only those permitted to the googledoc can see the videos.

10:51:04 From Mark Brandenburger: Privatizing Your YouTube Channel Making your YouTube channel private means only people you invite to the channel can view content. Companies may have both public and private videos. Once signed in to your YouTube account, click on the channel name you want to make private.

In the channel Settings, under Privacy, there is an option to make the channel videos private. Select the box and save the changes. The channel videos are now private unless you go back in and change that same setting back to public.

- 10:51:30 From Henry: yes al of the videos are private and the person needs a link to get to them
- 10:51:46 From Henry: i like the youtube option
- 10:52:16 From Henry: and we just got the non profit version of youtube, where were are able to post links within the video
- 10:52:30 From j.mcmahon: Crowdcast is really great!
- 10:52:41 From Henry: and this also lets us setup google meets after with presenters
- 10:53:24 From Kari Hampton: its 195/mo for the largest option they have
- 10:54:14 From Mark Arrington: I think a live keynote speaker through zoom would be good and "gather" everyone together
- 10:54:31 From Danielle Christian : Great idea Mark!
- 10:56:22 From Summer Davis: I like that idea mark
- 10:58:47 From j.mcmahon: Thanks Makr!
- 11:05:25 From Henry: I would suggest keeping the BOD meeting dates the same
- 11:05:41 From Henry : could adjust the times if necessary
- 11:05:59 From Henry: voting is virtual anyway so that should not be a problem
- 11:10:31 From Liz Payne: \$50 is reasonable considering there is no cost to the individual for travel or leave
- 11:10:32 From Danielle Christian: Maybe half of what we normally charge for in person?
- 11:14:49 From Mark Brandenburger: Regardless, can certificates be issued for those who complete the post convention survey/googleform (also identifying which sessions they attended)? The automated reply could send them to a link to print the certificate...
- 11:16:21 From Henry: Mark This is how the certificates were issued for the Summer Series. I like this and am willing to do this for the convention.
- 11:16:39 From Henry: the concern is if someone forwards the link to someone else
- 11:16:53 From Henry: but we wold have verification if they signed up for the convention

11:17:16	From Mark Brandenburger : Perfect!		
11:23:33	From Liz Payne: Let them know what platform will be used		
11:24:34	From Mark Brandenburger : Agreed.		
11:24:58	From j.mcmahon: awh man I'm no longer a student!		
11:27:35	From Henry: i remember		
11:27:38	From Summer Davis: jenna the struggle is real lol		
11:30:06	From Maria McKeown: Hey Stevie!! Great job on your virtual session!		
11:30:41	From Stevie R. Gray: THANKS! Sorry I'm late operating on sleep-deprived		
baby brain. Th	nanks Leslie for reminding me		
11:34:44	From $$ j.mcmahon : Would this extra 5% really generate enough to make up for the		
loss of other M	OAs?		
11:35:12	From VAHPERD: We haven't seen any money from HMM		
11:35:52	From Kari Hampton: The amount of money would depend on how many schools		
we can get to si	gn on for the program and to actually do the event		
11:38:58	From Henry: yes whatever we do 1 or more programs. We need support of the		
board and men	ibers to participate		
11:41:40	From Robert Lauser: I could do a podcast episode on HMM		
11:41:59	From VAHPERD: Yes, Rob! Maybe reach out to Stephanie Morris?!		
11:42:13	From Kari Hampton: I think a podcast would be great. I can get with the folks at		
SHAPE and see	e who would be able to do the chat		
11:42:30	From Kari Hampton: Rob I will send you Yasmine's contact information		
11:44:11	From Robert Lauser : □□		
11:49:37	From Liz Payne: For consideration:		
11:49:41	From Liz Payne: Motion: To enter into a 3-year contract with Health Moves		
_	ng to advertise the program (Tier 1) and to evaluate maintaining or moving to other		
tiers after this o	•		
11:50:04	From Mark Brandenburger : Yes		
11:51:36	From Mark Arrington: Is the Game On! through Action for Healthy Kids?		
11:52:00	From Henry : no, it not through AFHK		
11:53:54	From Danielle Christian: I am in agreement with that.		
11:54:50	From j.mcmahon: I cannot commit to this.		
11:56:22	From Mark Brandenburger: For your lunch: Here is the K-5 Virtual Field Day		
	this Spring. It's Google Slide Deck. The YouTube videos are set to anyone can see,		
	nited. https://docs.google.com/presentation/d/1KelaZEPsqga_gCwUtdMRb-		
• -	F8q0_mlFQI/edit?usp=sharing		
11:56:58	From Stevie R. Gray: If you need to see them, let me know i edited most of them		
11:58:46	From Summer Davis : nice!		
11:58:51	From Mark Arrington: Game On is asking for a free booth, what happens with		
this when we go			
11:59:36	From Henry: I just put an updated agenda in the dropbox.		
12:00:03	From Henry: for the free booth, we would need to see what the exhibits booth		
would look like for a virtual convention and then offer them that.			
12:00:38 From Russ: I am concerned about section 3 line b for this year as we currently do			
not know specifically what school will look like year. I know that I cannot commit since I do not			
•	n person to start the year. If I am Hanover's virtual PE teacher I would have		
students from all 14 of our elementary schools enrolled. There is also potential that I am not			

From Henry: I agree Russ, they cont dictate who is on the board and we cant 12:07:59 guarantee the levels of educators on the board

teaching at the elementary level but could be moved to the middle or high school level. From VAHPERD: Thanks Mark B.! Great work by HCPS

12:04:07

```
12:09:10 From Robert Lauser: For anyone interested over our break: The VAHPERD Podcast is in it's 3rd month of operation. We hit 500 downloads today! Our major listening platform is Spotify with Apple as a close second. Most of our listeners are US based but surprisingly we have listeners from Ireland, Spain, UK, and Singapore. Our most downloaded episode is "First Year Teacher: Marie Leake" with "Research and APE: Justin Haegele" as a close second.

12:10:16 From Robert Lauser: Thank you for everyone who listens and shares the episodes on social media. Comments and shares go a long way to bump up the algorithm.

12:11:00 From Robert Lauser: If you're interested in joining us for an episode email valuered podcast@gmail.com
```

```
vahperdpodcast@gmail.com
12:14:12
              From Henry: I can put the motion in the chat when the time comes
12:14:29
              From megan: i so motion
12:14:37
              From Maria McKeown: second!
              From Liz Payne: MOtion Approve Agenda
12:15:26
12:15:42
              From Maria McKeown: yes
              From Joel Tise: ves
12:15:42
              From Russ: Yes
12:15:43
12:15:43
              From MacKenzie Pigg: yes
              From Danielle Christian: yes
12:15:43
12:15:44
              From j.mcmahon: yes
12:15:44
              From megan: yes
              From Mark Arrington: Yes
12:15:44
              From Kari Hampton: yes
12:15:44
              From Mark Brandenburger: yes
12:15:44
              From Stevie R. Gray: yes
12:15:45
              From BMCPHERS: yes
12:15:48
              From Summer Davis: yes
12:15:50
              From Cody Sanders: Yes
12:15:51
12:15:55
              From PJWASHBU: yes
              From Lenora E. Armstrong: yes
12:15:56
              From MacKenzie Pigg: I motion
12:16:22
12:16:25
              From Danielle Christian: second
12:16:27
              From Lenora E. Armstrong: yes
12:16:33
              From Summer Davis: yes
12:16:34
              From megan: yes
              From Maria McKeown: ves
12:16:34
12:16:34
              From Joel Tise: yes
12:16:35
              From Danielle Christian: yes
12:16:35
              From Russ: ves
              From Henry: Motion to approve minutes Mackenzie and Danielle
12:16:35
              From MacKenzie Pigg: yes
12:16:35
              From Mark Arrington: yes
12:16:36
12:16:36
              From Mark Brandenburger: yes
              From Kari Hampton: yes
12:16:36
12:16:36
              From Liz Payne: MOtion to approve BOD minutes from March
12:16:36
              From PJWASHBU: yes
              From BMCPHERS: yes
12:16:37
12:16:42
              From Cody Sanders: Yes
```

From j.mcmahon: yes

From Henry: copy is in the dropbox

12:16:53

12:22:47

```
12:22:54
              From Henry: of the reentry plan
12:22:57
              From Danielle Christian: Looks amazing!!
12:23:14
              From Maria McKeown: Formatting looks great!
12:24:44
              From Mark Brandenburger: WOW!!!
12:24:52
              From j.mcmahon: This is awesome!
              From Mark Brandenburger: I think we have a committee vacancy in REC
12:31:16
Division for Henry!
              From Maria McKeown: We appreciate ALL you have done Henry. Thanks for
12:31:20
your leadership!!
12:32:43
              From Henry: Summer make sure your looking at the ED Report and not the
Adhoc report
12:33:35
              From Summer Davis: Henry ah yup!
12:37:10
              From Henry: Make sure you take into account for shipping
              From Henry: Jenna its in there I renamed
12:37:42
12:37:42
              From Henry: 20-07-25 Student Representative Report
              From j.mcmahon: Thanks Henry
12:37:53
12:42:40
              From Henry: I move that the legislator of the year be approved for Del Mark
Keam. Made by the Awards Committee
12:42:57
              From Russ: yes
12:42:58
              From Kari Hampton: yes
12:42:58
              From Danielle Christian: yes
              From MacKenzie Pigg: Yes
12:42:58
12:42:59
              From Maria McKeown: yes
12:42:59
              From j.mcmahon: yay
              From Cody Sanders: Yes
12:43:02
12:43:03
              From megan: yes
              From BMCPHERS: yes
12:43:05
              From Mark Arrington: ves
12:43:05
12:43:14
              From PJWASHBU: yes
              From Lenora E. Armstrong: yes
12:43:20
              From Stevie R. Gray: yes
12:43:22
12:43:33
              From Summer Davis: yes
12:45:09
              From Maria McKeown: Can you remind us what the title of the document is that
has the list of vacancies?
12:46:33
              From Maria McKeown: I ended up serving 2 years instead of 3 as PE Chair when
the position of "past" was vacated
12:47:17
              From Mark Brandenburger:
https://cdn.ymaws.com/www.vahperd.org/resource/resmgr/about/officers_leadership_director.pdf
12:50:23
              From Kari Hampton: Jessica may be good for VP elect for the 2020-2021 year
              From Henry: just make sure you let us back in:)
12:56:32
12:56:35
              From Mark Brandenburger: Yes
12:56:44
              From Stevie R. Gray: second
12:56:56
              From Kari Hampton: I move to go into executive session to review the ED
evaluation.
12:57:02
              From Russ: yes
12:57:04
              From Stevie R. Gray: second again
              From Russ: yes again
12:57:28
              From j.mcmahon: yes
12:57:32
              From Joel Tise: yes
12:57:41
```

12:57:43

From Stevie R. Gray: yes

```
12:57:45
              From MacKenzie Pigg: yes
              From Cody Sanders: Yes
12:57:45
12:57:46
              From Maria McKeown: yes
12:57:47
              From PJWASHBU: yes
12:57:50
              From Summer Davis: yes
              From Danielle Christian: yes
12:57:52
12:57:56
              From Lenora E. Armstrong: yes
              From Mark Brandenburger: He's done a fine job, but we should get rid of him ;-)
13:00:00
13:02:14
              From Mark Brandenburger: Exceeds expectations.
              From Lenora E. Armstrong: Great job to Henry!!!!
13:02:55
13:03:52
              From VAHPERD: After reviewing the Executive Director Evaluation, the
executive director has met and/or exceeded expectations.
13:04:23
              From j.mcmahon: Being newer to all of this, he has been very helpful, very
responsive and has taught me SO much. I appreciate his hard work as it has made things easier and
more successful for all of us.
              From Danielle Christian: Agreed!!
13:04:45
              From j.mcmahon: With that, I am headed off to work! Good luck with everything,
13:05:17
see v'all soon!
              From VAHPERD: After reviewing the Executive Director Evaluation, the
13:05:19
executive director has met and/or exceeded expectations.
13:05:58
              From Liz Payne: Are you finished with Exec Session?
              From VAHPERD: Do I have a motion to leave executive session?
13:06:10
13:06:15
              From MacKenzie Pigg: I motion
              From megan: I motion
13:06:16
              From Russ: I move to leave exec session
13:06:16
13:06:19
              From Kari Hampton: second
              From Russ: ves
13:06:26
13:06:26
              From megan: yes
13:06:26
              From Kari Hampton: yes
              From Maria McKeown: yes
13:06:27
13:06:27
              From Danielle Christian: yes
              From MacKenzie Pigg: yes
13:06:28
              From Mark Brandenburger: yes
13:06:28
13:06:28
              From Stevie R. Gray: yes
              From Cody Sanders: Yes
13:06:29
13:06:29
              From Summer Davis: yes
13:06:29
              From Lenora E. Armstrong: yes
              From BMCPHERS: yes
13:06:30
13:06:31
              From Joel Tise: yes
              From Unknown: To enter into a 3-year contract with Health Moves Minds.
13:10:18
Agreeing to advertise the program and to evaluate not having any other fundraisers after this
calendar year.
              From Liz Payne: To enter into a 3-year contract with Health Moves Minds.
13:10:24
Agreeing to advertise the program and to evaluate not having any other fundraisers after this
```

13:11:25 From Kari Hampton : yes 13:11:26 From Mark Brandenburger : yea 13:11:26 From MacKenzie Pigg : Yes 13:11:29 From Stevie R. Gray : yes

calendar year.

```
13:11:29
              From Danielle Christian: yes
13:11:30
              From megan: yes
              From Summer Davis: yes
13:11:30
              From PJWASHBU: yes
13:11:31
13:11:31
              From Russ: yes
13:11:32
              From Cody Sanders: Yes
              From Maria McKeown: yesd
13:11:33
              From BMCPHERS: ves
13:11:33
              From Mark's iPhone: yes
13:11:35
13:11:36
              From Joel Tise: yes
              From Liz Payne: Motion passes
13:12:08
13:12:12
              From Lenora E. Armstrong: yes
13:15:27
              From Mark Brandenburger: yes
13:15:35
              From PJWASHBU: yes
13:16:59
              From Liz Payne: We move to have the 2020 annual convention be a virtual
convention.
              From Mark Brandenburger: second
13:17:08
              From Mark Brandenburger: withdrawn
13:17:34
              From MacKenzie Pigg: yes
13:18:15
13:18:30
              From Kari Hampton: yes
13:18:32
              From Danielle Christian: yes
13:18:33
              From Mark Brandenburger: yes
13:18:34
              From Maria McKeown: yes
              From Joel Tise: yes
13:18:35
13:18:35
              From megan: yes
              From Summer Davis: yes
13:18:35
13:18:35
              From Cody Sanders: Yes
              From Lenora E. Armstrong: ves
13:18:36
13:18:37
              From BMCPHERS: yes
13:18:37
              From Stevie R. Gray: yes
13:18:39
              From PJWASHBU: yes
13:18:42
              From Russ: yes
              From Mark's iPhone: yes
13:18:46
              From Liz Payne: motion passes
13:18:50
13:20:45
              From Unknown: We further move to allow E & A to negotiate bring options for
rescheduling for a future date. Options that have been provided include 1 year for the 2022
convention or if needed 2 years for the 2022 convention and the 2024 convention.
Made by: Executive Committee and Site Selection Committee
13:21:58
              From Mark Brandenburger: yea
13:22:00
              From MacKenzie Pigg: yes
13:22:01
              From megan: yes
13:22:03
              From Summer Davis: yes
13:22:03
              From Kari Hampton: yes
13:22:04
              From PJWASHBU: yes
13:22:04
              From Danielle Christian: yes
13:22:04
              From Stevie R. Gray: yes
              From Lenora E. Armstrong: yes
13:22:04
13:22:05
              From Russ: yes
13:22:05
              From Maria McKeown: yes
```

13:22:05

From Joel Tise: yes

13:22:05	From Cody Sanders : Yes
13:22:07	From BMCPHERS: yes
13:22:16	From Mark's iPhone : yes
13:22:17	From Liz Payne : Motion passes
13:22:55	From Unknown: Submitted by: Executive Committee

Seconded by:

Motion:

We move to change the registration fees for the virtual convention in 2020 to

THE INDICATE OF THE	ange the registration rees for the virtual convention in 2020 to	
Professional \$50		
Retired \$17.50		
Student \$12.50		
13:23:51	From Mark Brandenburger : Yes	
13:23:52	From Russ: Yes	
13:23:53	From MacKenzie Pigg: Yes	
13:23:53	From Kari Hampton: yes	
13:23:54	From megan: yes	
13:23:54	From Stevie R. Gray: yes	
13:23:55	From Danielle Christian: yes	
13:23:55	From Maria McKeown : yes	
13:23:56	From Joel Tise: yes	
13:23:57	From BMCPHERS: yes	
13:23:58	From Summer Davis: yes	
13:23:58	From PJWASHBU: yes	
13:23:59	From Mark's iPhone : yes	
13:24:07	From Cody Sanders : Yes	
13:24:14	From Lenora E. Armstrong: yes	
13:24:19	From Liz Payne : Motion passes	
13:24:56	From Kari Hampton: Move to adjourn	
13:25:03	From Russ: second	
13:25:05	From megan: 2nd	
13:25:05	From Danielle Christian: Thanks to everyone!! Lots of good work!!	
13:25:12	From Russ: yes	
13:25:14	From Mark Brandenburger : yea	
13:25:17	From Kari Hampton: Thank you everyone for a great meeting!	
13:25:17	From Joel Tise: have a great weekend	
13:25:20	From PJWASHBU: Thank you	
13:26:30	From Mark's iPhone: and join a committee	
13:26:35	From Maria McKeown: thanks!	